

Dear Rob,

This is an exciting time to see the many people that volunteer to be Precinct Delegate candidates. For organizations like ours, it allows us to meet new people and share with them extended Republican Party opportunities in the county. Please allow us a moment to explain who we are and what we do.



From President of the United States to the Township offices, there are almost 100 different elected positions to be contested in Macomb County in the November 2012 general election. Add in 30 non-partisan school board positions and you can see there is a lot to fight for to ensure Conservative candidates win office.



To have success with this many offices at stake is a monumental effort. The Macomb County Republican Party (MCRP) and the committees of the 9th and 10th Congressional Districts are the traditional backbone of party activities. Election to these committees and some duties of these entities are defined through various statutes. They work in concert with the Michigan Republican Party to organize the message and structure of the Republican brand. The county party in particular has a distinct role in leading the charge for these races but they can't do it alone.



Independent Republican organizations have long been a mainstay in Macomb County. These organizations start as organic grassroots movements and are usually structured around a geographic or demographic focus. Their efforts supplement the work of the county party in order to extend the grassroots network and share the workload.



Through it all, the traditional and independent organizations have a unified goal:  
**Republican victory in the general elections.**

Currently Macomb County has six independent Republican organizations that are active:

- Conservative Republicans of Central Macomb (CRCM)
- Macomb County Republican Women's Club (MCRWC)
- Macomb County Young Republicans (MCYR)
- Macomb Township Republican Caucus (MTRC)
- Republican Committee of Northern Macomb County (RCNMC)
- Sterling Heights/Utica Republicans (SHUR)

These organizations assist in party building efforts such as grassroots outreach,

trainings, communication and more. They create Political Action Committees in order to collect donations toward helping Republicans. It is not uncommon to see them perform some of the same activities you may find traditional organizations conducting. Like the committees of the 9th and 10th district, they tend to meet in local dining establishments that cater to larger groups in order to support local businesses.

Many Republican activists in the county join one or more of the traditional or independent organizations. Each activist will be attracted to the organizations that appeals to the level of politics the activist finds valuable or comfortable.

In today's politics, it is a limited viewpoint to believe there is a one-size-fits-all approach to party victory. We support Ronald Reagan's notion of a "Big Tent", that there is more that unites us than divides us; that Republicans of all kind can rally around our common views and objectives to support the candidates facing our true opponents, the Democrats.

What is important is that if you want to make a difference, you need to get involved. Go to meetings of these organizations, traditional or independent. Volunteer to make calls at the Macomb Reinvent Michigan Center. Find the niche that is right for you with the time you have available and help achieve the objective of electing Republicans.

This is a critical election and Republicans must embrace the efforts of anyone willing to volunteer their time and money. All of the organizations mentioned offer outlets to contribute. With a strong grassroots working together, we can make Macomb County a base of success to propel our county, state and nation forward this election and into the future.

We hope you will consider meeting us and look forward to seeing you on the campaign trail. If you have any questions, feel free to contact us via email.

Sincerely,

Philis DeSaele, Chairwoman of the Sterling Heights/Utica Republicans  
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